



## Tune-Up Your Website for Better Prospect Mileage

***JPE Inc. Consulting Announces New Corporate Presence Website Tune-Up Service, that can swiftly convert an eyesore into an attractive and compelling Internet destination***

Cape Coral, FL – JPE Inc. Consulting, a global provider of Technology Marketing and Business Consulting Services today announced the launch of its Website Tune-Up Service. This service provides professional web design or redesign, graphics, navigation, and content creation for up to six key web pages: Home Page, About, Products/Services, News, Contact, plus one more.

“The importance of a clean, easy to navigate and informative website is about more than mere aesthetics - it's about establishing credibility in the eyes of your prospective customers,” said JPE’s CEO Robert Gelinas. “Far too many young technology companies are unwittingly betrayed by their websites—that is, those who fail to understand that the most common prospect behavior after learning of a new product or service is to go online and check it out. Often, the only difference between a Bounce and a New Sales Lead is a first impression made by a couple of web pages.”

Mr. Gelinas went on to say, “Many small companies may think they simply can’t afford premium professional website design and creative services, but are subsequently surprised to discover that for the foundational basics, their site can be quickly transformed from abysmal to top-shelf for a relatively trivial, but nonetheless all-important business investment.”

For more information, special promotion details, an illustrated Case Study, and elemental site design discussion, please go to: <http://www.jpeinconsulting.com/websitetu.htm>

### **About JPE Inc. Consulting:**

JPE Inc. Consulting is a Creative Marketing Services, Business Modeling and Consulting firm, focusing primarily on Technology Start-Ups, Early-Stage, and Growth-Oriented companies. JPE provides technology firms with Virtual Marketing On-Demand (VMOD), which serves to help them define and refine their vision and value propositions, and then design and implement their go-to-market strategies.

### **Contact:**

MarCom/PR

JPE Inc. Consulting

239-247-3213

[info@jpeinconsulting.com](mailto:info@jpeinconsulting.com)

<http://www.jpeinconsulting.com>

Twitter: [www.twitter.com/JazzPossum](http://www.twitter.com/JazzPossum)

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