



Bob O'Connor Joins JPE Inc. Consulting as its Newest VP

JPE Consulting announces Bob O'Connor as its new Vice President of Business Development.

Cape Coral, FL – 8/10/2009 – Despite the down economy, Information Technology and Marketing business is growing in Southwest Florida.

It certainly is for JPE Inc. Consulting, who today announced the hiring of Bob O'Connor as Vice President of Business Development for the Southeast. Mr. O'Connor has been a resident of Southwest Florida since 1974. He and his wife Tara have two sons, both of whom attend the University of Central Florida.

Mr. O'Connor's career started in the United States Armed Forces in the telecommunications field. Since then, Bob has enjoyed an extensive and accomplished career in sales and customer relations. In addition, he has held positions in the Insurance, Equity and Real Estate industries since 1995.

"We're very pleased with bringing Bob onboard our team," commented Robert Gelinis, CEO of JPE Inc. Consulting. "He comes with a wealth of professional services experience, financial management, and key marketing relationships in the Southeast. Bob will be instrumental in helping us manage our growing revenue pipeline, the development of our sales team and other technology marketing professionals. This is a very exciting time for us."

About JPE Inc. Consulting:

JPE Inc. Consulting is a Creative Marketing Services, Business Modeling and Consulting firm, focusing primarily on Technology Start-Ups, Early-Stage, and Growth-Oriented companies. JPE provides technology firms with Virtual Marketing On-Demand (VMOD), which serves to help them define and refine their vision and value propositions, and then design and implement their go-to-market strategies.

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