



JPE Inc. Consulting Names Joanna Gelin as CFO

Joanna Gelin as named Chief Financial Officer and VP of Finance at JPE Inc. Consulting

Cape Coral, FL – JPE Inc. Consulting, a global provider of Technology Marketing and Business Consulting Services today announced the appointment of Joanna Gelin as Chief Financial Officer and VP of Finance.

Joanna has over twenty years of executive experience in Finance, having served with EDS, GM, CSX, Sun International, Bass Hotels, Data2Logistics, and ArcheBooks Publishing. She holds two Magna Cum Laude degrees in Finance and Economics, and is trained in both Quality Management and Project Management.

Ms. Gelin is a welcome addition to the senior management team of JPE Inc. Consulting.

About JPE Inc. Consulting:

JPE Inc. Consulting is a Creative Marketing Services, Business Modeling and Consulting firm, focusing primarily on Technology Start-Ups, Early-Stage, and Growth-Oriented companies. JPE provides technology firms with Virtual Marketing On-Demand (VMOD), which serves to help them define and refine their vision and value propositions, and then design and implement their go-to-market strategies.

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